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# **“Museum Exhibits and Standards: A Look Ahead”**

## **November 28-29, 2016**

**A conference sponsored by the Bi-National Commission for the Preservation of Bulgaria’s Cultural Heritage**

### **PROGRAM**

**November 28, 2016**

**BAS Golemiat salon, 15ti noemvri № 1, Sofia**

**09:00 - 10:00**

Registration

**10:00 – 10:30**

Opening Ceremony

Introducing the members of the Bi-National Commission for the Preservation of Bulgaria’s Cultural Heritage  
Stefan Belishki, President of the International Council on Monuments and Sites (ICOMOS), co-chair of the Commission

Welcome Remarks

His Excellency Eric Rubin, U.S. Ambassador to Bulgaria  
Assoc. Prof. Dr. Bonnie Petrunova, Deputy Minister, Ministry of Culture  
Greeting address from Nikolina Angelkova, Minister, Ministry of Tourism

#### **Panel 1: “Best Practices in Designing Events and Educational Programs Dedicated to Cultural Heritage.”**

**Moderator: Assoc. Prof. Dr. Svetla Ivanova, Director of the Etar Complex in Gabrovo**

**10:30 - 11:10**

Nathalie Ryan  
Senior Educator and Manager, Gallery and Studio Learning,  
National Gallery of Art, Washington, DC  
“Cultivating Curiosity”

**11:10 – 11:30**

Maria Karadecheva, Head Curator  
Plovdiv Regional History Museum  
“The Educational Potential of the Regional History Museum – Plovdiv: Reality and Prospects”

**11:30 – 12:00**

Coffee break

**12:00 – 12:20**

Dr. Donika Georgieva, Architect  
University of Architecture, Construction and Geodesy  
“The City: A Museum without Closing Hours”

- 12:20 - 12:40** Milena Savova, Coordinator School Programs, MUZEIKO  
“Designing Programs for Communicating Cultural Heritage to Children”
- 12:40 – 13:00** Lilyana Lipcheva, Head Curator  
Learning Museum at Varna History Museum  
“Use of So-called Mass Archeological Material in Museum-Educational Programs: A Missed Opportunity.”
- 13:00 – 13:30** Questions and discussion
- 13:30 – 15:00** Lunch on your own

## **Panel 2: “The Future of Digital Expositions and Mobile Applications for Stimulating Cultural Tourism.”**

**Moderator: Ivan Vassilev, Founder, Chairman of the Board of Directors, and CEO of the Balkan Heritage Foundation**

- 15:00 – 15:30** Kristen Jones and Dr. George Bevan  
Balkan Heritage Foundation/Queens University  
“From Field to Virtual Museum: Methods and Examples of Object- and Site- Level Recording Using Computational Photography”
- 15:30 – 15:50** Ilian Uzunov, Sales Director EMEAA at Ontotext  
“Linked Open Data for Cultural Heritage Institutions: Build Narratives through Connecting Artifacts”
- 15:50 – 16:10** Dr. Gene Berryhill, Professor, University of Maryland  
“Cultural Preservation and Exhibition Using Digitized Image and Cyber-Technologies for Museum and Educational Institution Collections Including Mobile Applications for the General Public.”
- 16:10 – 16:30** Coffee Break
- 16:30 – 16:50** Dr. Stavri Nikolov, Director, Digital Spaces Living Lab  
“New Mobile Apps and Wearable Devices for Museums and Art Galleries”
- 16:50 – 17:10** Dr. Svetla Kazalarska, Assistant Professor  
Bulgarian Academy of Sciences, Institute of Ethnology and Folklore Studies with Ethnographic Museum  
“Museum 2.0 and the New Museology”
- 17:10 – 17:40** Questions and Discussion
- Walk to the National Archaeological Museum,  
2 Saborna Street
- 18:00 – 20:00** Cocktail Reception at the National Archeological Museum  
Greeting address by Martina Strong, Deputy Chief of Mission at U.S. Embassy Sofia

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**Panel 3: “Contemporary Tendencies in Museum Exhibition or How to Impress Visitors of All Ages.”**

**Moderator: Boris Hadzhiyski, Director of the Bulgarian Museums Association, and Director of the Regional History Museum in Pazardzhik**

<b>09:30 – 10:15</b>	<b>Kara Blond, Director of Exhibitions Smithsonian Institution, National Museum of Natural History "Imagining the Future of Museum Exhibitions"</b>
<b>10:20 – 10:40</b>	<b>Vessela Gertcheva, Programs and Exhibits Director, MUZEIKO “Making Museum Exhibits That Are Interesting for Children”</b>
<b>10:40 – 11:00</b>	<b>Dr. Nikolai Nenov, Director, Ruse Regional History Museum “Oral Histories and Artifacts with Histories – Uses in the Museum Context”</b>
<b>11:00 – 11:30</b>	<b>Coffee break</b>
<b>11:30 - 11:50</b>	<b>Dr. Todor Petev, Director, My Museum Foundation “Participatory Museum – Strategies for Engagement of Different Publics with the Museum Exhibits.”</b>
<b>11:50 – 12:10</b>	<b>Ekaterina Dzhumalieva, State Expert in Museums and Immoveable Cultural Heritage at the Ministry of Culture; Dep. Chairwoman of ICOM “Temporary Museum Exhibits – Present and Future”</b>
<b>12:10 – 13:00</b>	<b>Dr. Adam Nilsen, Head of Education and Interpretation Phoebe A. Hearst Museum of Anthropology, UC Berkeley “Human Exhibits for Human Visitors”</b>
<b>13:00 – 13:30</b>	<b>Questions and Discussion</b>
<b>13:30</b>	<b>Close of Conference Tammy Paltchikov, Educational and Cultural Attaché, U.S. Embassy, co-chair of the Commission</b>